

New product from the bluechemGROUP

In the fight against pathogens

Leutenberg, March 19, 2020 – Bacteria are everywhere! On the way to work, the insidious pathogens are already lurking on door handles, steering wheels and grab bars in public transport. The current coronavirus pandemic shows just how quickly this can spread.

Dangerous viruses can be contagious for up to 2 days on smooth surfaces. It is therefore difficult to completely avoid these invisible germs. So how do you deal with such an everyday situation? The best personal solution here is adequate hygiene, such as careful hand washing however in order to destroy dangerous pathogens on surfaces, extensive disinfection is required.

The Robert Koch Institute (RKI) does not rule out that respiratory secretions can be transmitted through the contamination of objects and surfaces – therefore there is an increased risk of infection, which could be caused by inadequate protection and hygiene measures. (source: RKI)

In the case of COVID-19, the Industry Association for Hygiene and Surface Protection (IHS) refers to the RKI's recommendation that at least disinfectants that have a "limited viricidal" effect must be used to combat enveloped viruses.

With our new product marvelous Surface Disinfectant, the bluechemGROUP presents a product that has exactly these properties in order to kill bacteria and viruses with just one application. It is free from carcinogenic or fetus-damaging ingredients. „With our marvelous surface disinfectant, we have developed an easy-to-use solution that is particularly effective against the corona viruses. This means that glass, plastic and metal surfaces can be cleaned and disinfected thoroughly without leaving any residue.“, said Jens Möller, Head of R&D BCG, „ With the proof from the Eurovir® hygiene laboratory, a recognized expert for the Robert Koch Institute, the product have now been confirmed to be effective against enveloped viruses and thus also against the coronavirus COVID-19.”

* Use biocides safely. Always read the label and product information before use.

About the bluechemGROUP

The bluechemGROUP is a group of companies with global activities and partners in more than 120 countries. As an umbrella brand, it contains a wide range of chemical products for cleaning, care and maintenance in the automotive and industrial sector. The success of the group is based upon the development and patenting of consumption oriented and environmentally friendly products of highest quality expanded by modern workshop, industry and service concepts.

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